

JOINT CITY/COUNTY COMMISSION AGENDA

City Hall Commission Chambers

Monday, September 12, 2022

8:00 a.m.

Public is welcome although seats are limited for social distancing; or you can view as follows:

1. Watch live on our Facebook page at www.facebook.com/cityofdodgecity

2. Or watch it on our Vimeo page at www.vimeo.com/cityofdodgecity.

The meeting will be archived on both sites to be viewed after the live video has ended.

CALL TO ORDER

ROLL CALL

UNFINISHED BUSINESS:

1. Discussion and Approval CFAB Recommendation for DCRP and RFQ for 2023 Season.
Report by Nickolaus J. Hernandez, City Manager, & Melissa McCoy, Assistant City Manager/Public Affairs.

ADJOURNMENT



Memorandum

To: City of Dodge City Commission and Ford County Commission

From: City Manager, Nickolaus J. Hernandez & Assistant City Manager/Public Affairs, Melissa McCoy

Date: September 12, 2022

Subject: CFAB Recommendation for DCRP and RFQ for 2023 Season

Agenda Item: New Business

Purpose: The purpose of this request is to present the Community Facility Advisory Board (CFAB) recommendation on changes to the existing subsidy as detailed in the current agreement with Craig Dollansky Racing (CDR) Promotions for Dodge City Raceway Park (DCRP). In addition, due to the proposed changes, administration recommends issuing a request for qualifications for the operation/promotion of DCRP, for the 2023 season.

Recommendation: At a special meeting on July 21, 2022, CFAB recommended the following changes to the existing agreement with CDR Promotions for the Operations of DCRP:

- Change the average attendance requirement for major events from 1,000 to 700 attendees.
- Reimburse and provide funding for short track expenses at \$3,000 per race.
- Implement an event fund policy up to \$150,000 to be used to increase DCRP special events.
- Increase the annual subsidy for the operator/ promoter for an amount not to exceed \$400,000 for 2022.

Background: CDR Promotions submitted a proposal to City Administration to increase funding to assist with the operation and promotion of the facility. Since these changes would significantly change the existing subsidy amount as defined in the agreement, the proposal was presented to CFAB for consideration.

The request to issue an RFQ for the future operation of the track is needed due to changes to the existing agreement. The proposed RFQ will also open the opportunity for any promoters/operators to submit a proposal due to the changes in potential funding for the facility.

City Commission Options:

1. Approve
2. Approve a portion of the recommendation
3. Disapprove
4. Table for further discussion

Financial Considerations: The current subsidy for the operation of the DCRP is \$250,000. The proposed amendments and entertainment fund policy include:

- \$150,000 maximum amount of at-risk funding for the Event Fund Policy.
- \$3,000 per short track race or maximum of \$30,000 annually.
- \$400,000, an annual subsidy to not exceed this amount.

Revised Total (an amount not to exceed): \$580,000.

Legal Considerations: The requested modifications to the existing agreement for operation of DCRP would create substantial and significant changes to the contractual relationship of the parties. If these modifications are being considered, it would warrant issuing a Request for Qualifications for future operation of the facility.

Mission/Values: This request meets the City's core value of Ongoing Improvement where together we value progress, growth, and new possibilities by providing and preparing for the community's future and making Dodge City the best place to be.

Approved for the Agenda by:

A handwritten signature in black ink that reads "Nickolaus J. Hernandez". The signature is written in a cursive style with a large initial "N".

Nickolaus J. Hernandez
City Manager